



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

OCTOBER & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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OCTOBER & YTD 2022

OVERALL PERFORMANCE – OCT 2022

Oct 2022
Performance

Hotel Guests

375k

Hotel Occupancy

75%

Hotel ALOS

3.0 Nights

ARR (AED)

429

REVPAR (AED)

322

Revenues (AED)

547 MN

% Change vs
2021

+31%

+0.1%

-17%

+33%

+33%

+35%

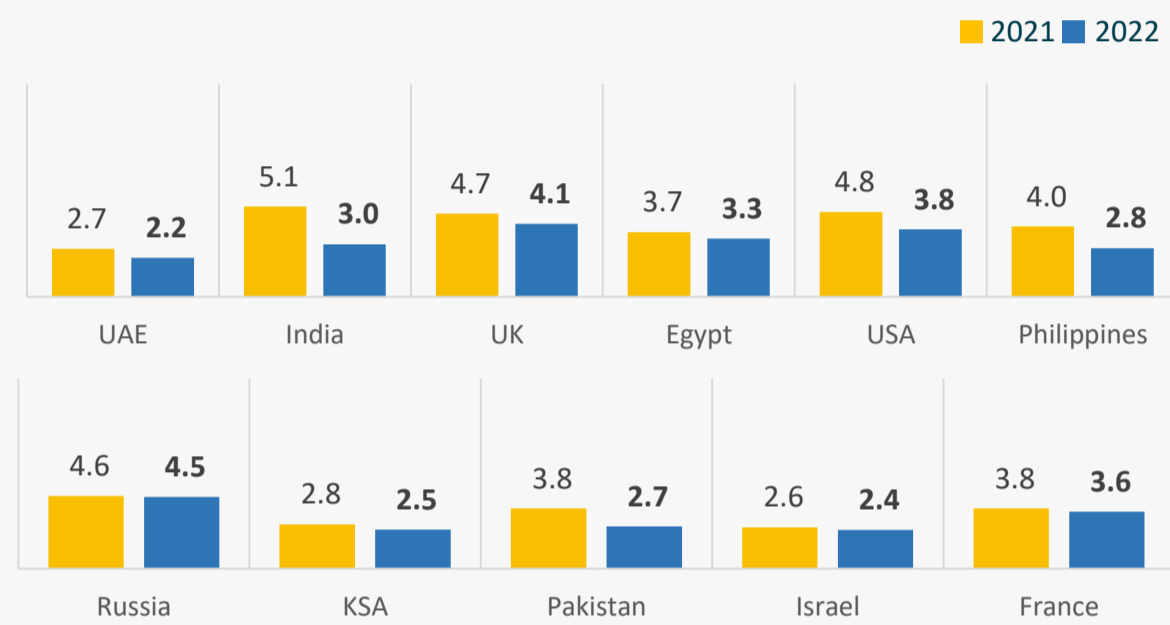
“—” No change vs previous year

HOTEL GUEST NATIONALITIES – OCT 2022

| Guest Rank | Guests in Thousands | Vs 2021 | 2022 Share |
|------------|---------------------|---------|------------|
| #1 | UAE 100 | +5% | 27% |
| #2 | India 47 | +45% | 13% |
| #3 | UK 22 | +66% | 6% |
| #4 | Egypt 16 | +21% | 4% |
| #5 | USA 12 | +48% | 3% |
| #6 | Philippines 12 | -20% | 3% |
| #7 | Russia 10 | +368% | 3% |
| #8 | KSA 10 | +29% | 3% |
| #9 | Pakistan 9 | +2% | 2% |
| #10 | Israel 9 | +1,041% | 2% |
| #11 | France 7 | +16% | 2% |

TOP 10 NON-UAE NATIONALITIES
41% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – OCT 2022



PERFORMANCE BY REGIONS – OCT 2022

| OCT 2022 | ABU DHABI | | AL AIN | | AL DHAFRA | |
|------------------|-----------|-------------------|---------|-------------------|-----------|-------------------|
| Key Indicators | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 |
| Guests (K) | 332 | +35% | 30 | +5% | 13 | +13% |
| Occupancy | 78% | +2% | 59% | -11% | 49% | -20% |
| ALOS (Nights) | 3.1 | -18% | 2.0 | -16% | 2.3 | -24% |
| Total Rev(M AED) | 508 | +39% | 20 | -8% | 20 | +2% |
| ARR (AED) | 436 | +35% | 257 | -5% | 535 | +22% |
| REVPAR (AED) | 339 | +38% | 153 | -15% | 261 | -2% |

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – OCT 2022

| OCT 2022 | 5-STAR HOTELS | | 4-STAR HOTELS | | 1-3 STAR HOTELS | | HOTEL APARTMENTS | |
|------------------|---------------|-------------------|---------------|-------------------|-----------------|-------------------|------------------|-------------------|
| Key Indicators | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 |
| Guests (K) | 166 | +36% | 116 | +31% | 58 | +20% | 36 | +23% |
| Occupancy | 69% | +2% | 81% | +2% | 76% | -6% | 84% | -3% |
| ALOS (Nights) | 3.1 | -15% | 2.4 | -16% | 2.4 | -22% | 5.6 | -19% |
| Total Rev(M AED) | 392 | +40% | 87 | +31% | 31 | +21% | 38 | +10% |
| ARR (AED) | 638 | +34% | 273 | +29% | 234 | +41% | 265 | +10% |
| REVPAR (AED) | 441 | +37% | 221 | +32% | 178 | +32% | 223 | +7% |

Guest & revenue values are rounded off to their nearest value

YTD OCT 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD OCT 2022

YTD Oct
2022
Performance

Hotel Guests

3.3 MN

Hotel Occupancy

69%

Hotel ALOS

3.1 Nights

ARR (AED)

327

REVPAR (AED)

226

Revenues (AED)

3.9 BN

% Change vs
2021

+25%

+1%

-12%

+18%

+19%

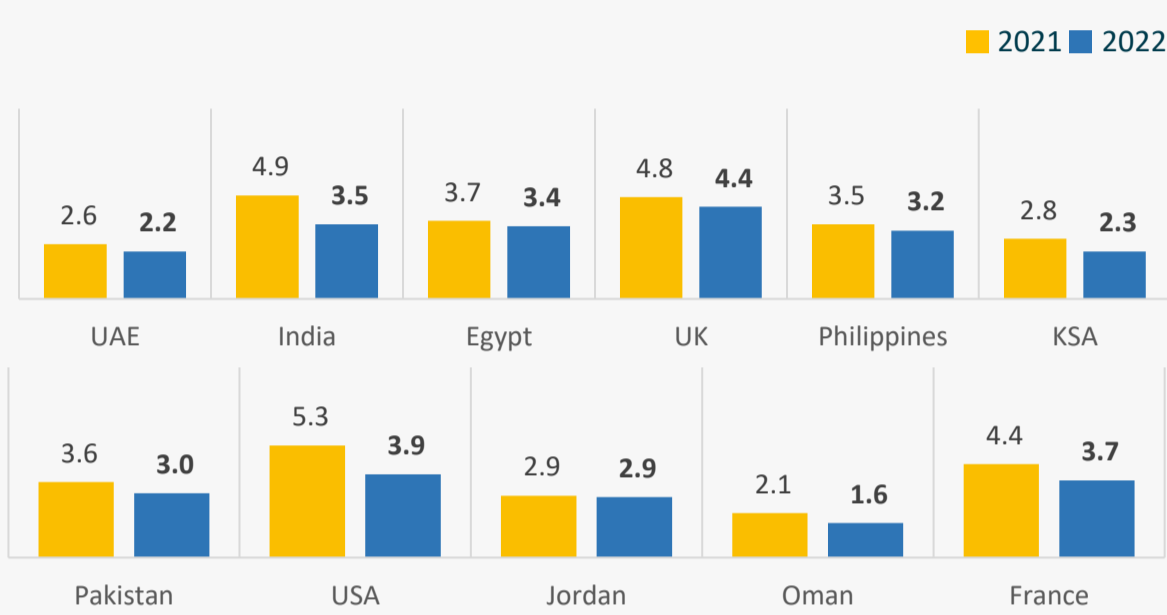
+26%

HOTEL GUEST NATIONALITIES – YTD OCT 2022

| Guest Rank | Guests in Thousands | Vs 2021 | 2022 Share |
|------------|---------------------|---------|------------|
| #1 | UAE 965 | -9% | 30% |
| #2 | India 387 | +34% | 12% |
| #3 | Egypt 139 | +11% | 4% |
| #4 | UK 139 | +91% | 4% |
| #5 | Philippines 136 | -27% | 4% |
| #6 | KSA 121 | +320% | 4% |
| #7 | Pakistan 98 | +19% | 3% |
| #8 | USA 90 | +56% | 3% |
| #9 | Jordan 74 | +5% | 2% |
| #10 | Oman 61 | +211% | 2% |
| #11 | France 57 | +91% | 2% |

TOP 10 NON-UAE NATIONALITIES
40% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – YTD OCT 2022



PERFORMANCE BY REGIONS – YTD OCT 2022

| YTD OCT 2022 | ABU DHABI | | AL AIN | | AL DHAFRA | |
|------------------|-----------|-------------------|---------|-------------------|-----------|-------------------|
| Key Indicators | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 |
| Guests (K) | 2,869 | +27% | 293 | +10% | 107 | +15% |
| Occupancy | 71% | +2% | 59% | -14% | 49% | -7% |
| ALOS (Nights) | 3.2 | -12% | 2.1 | -21% | 2.7 | -15% |
| Total Rev(M AED) | 3,559 | +30% | 186 | -15% | 163 | +7% |
| ARR (AED) | 327 | +20% | 251 | -6% | 454 | +10% |
| REVPAR (AED) | 233 | +23% | 148 | -18% | 222 | +3% |

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – YTD OCT 2022

| YTD OCT 2022 | 5-STAR HOTELS | | 4-STAR HOTELS | | 1-3 STAR HOTELS | | HOTEL APARTMENTS | |
|------------------|---------------|-------------------|---------------|-------------------|-----------------|-------------------|------------------|-------------------|
| Key Indicators | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 | Actuals | % Change vs. 2021 |
| Guests (K) | 1,433 | +35% | 1,027 | +20% | 503 | +19% | 306 | +12% |
| Occupancy | 61% | +2% | 78% | +3% | 73% | -1% | 79% | -2% |
| ALOS (Nights) | 3.0 | -11% | 2.5 | -8% | 2.5 | -18% | 6.1 | -10% |
| Total Rev(M AED) | 2,692 | +34% | 651 | +12% | 242 | +15% | 322 | +4% |
| ARR (AED) | 476 | +23% | 214 | +8% | 179 | +14% | 245 | +3% |
| REVPAR (AED) | 291 | +26% | 167 | +11% | 131 | +12% | 193 | +1% |

Guest & revenue values are rounded off to their nearest value